



OXFAM

LET'S FUNDRAISE TOGETHER!



Your step-by-step guide
to raising money for Oxfam



“We carry heavy responsibilities, but when we’re together, we can take a load off our shoulders.”

SUNITA, WOMEN’S GROUP MEMBER, NEPAL

In Gaudi, Nepal, extreme weather caused by the climate crisis has led to damaged harvests. After women in the community formed a group to overcome this challenge, Oxfam and partner NEEDS (National Environment & Equity Development Society) provided technical assistance and supported the group with training. By forming this group, the women have led efforts to reduce disaster risks, enabling them to bring essential services to their community.

(Left to right) Hasha, Juna and Bimala celebrate the success of their garlic farming project. *Photo: Elizabeth Stevens/Oxfam*

LET’S GET GOING...

Welcome to your guide to fundraising for Oxfam.

We’re so excited to have you as part of our community tackling poverty and inequality around the world. Thank you for taking action alongside us.

Whether it’s bake sales, running a marathon or putting on your very own gig – there are so many great fundraising opportunities. The money you raise will go towards supporting our partners and communities who know best how to tackle the challenges they face. In drought-affected Somalia, this means supporting farmers to build greenhouses to protect crops, and in Cambodia, we’re assisting fishing communities with conservation.

Thank you for beginning your fundraising journey with us. Together, we can make a lasting difference. So read on, and be inspired by the wonderful ways you can help make change happen – and don’t forget to tell us all about it!

GOT QUESTIONS? GET IN TOUCH!

Wherever you’re at, we’re here to support you. If you have any questions or need advice, please contact our Supporter Relations Team at fundraising@oxfam.org.uk

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Read for important information on how to make your donation after your amazing fundraiser.



Jorden (left) at the London Marathon in 2023. Photo: Richard Blaxall/Oxfam

“I’ve always believed in the fight against poverty and inequality.”

After cheering on Oxfam runners at the London Marathon – including some he saw in firefighter gear – Jorden felt inspired: “Watching sparked a thought: If they can do that, why can’t I run in clogs?” Clogs were common where Jorden grew up in the Netherlands – it was a chance to put his identity into his fundraising. But there was another twist. “I discovered I could set a world record,” he told us. “I committed to the challenge, knowing the money raised was going to help Oxfam’s work.”

Jorden raised an amazing £2,350 for Oxfam and has broken the record for ‘The fastest marathon wearing clogs’!

I’M FUNDRAISING BY MYSELF

Taking on a personal fundraising challenge is a brilliant way of trying something new or spending more time doing something you really love – all while raising money for a good cause. We’ve included some ideas to get you going, but feel free to take them as inspiration and make them your own.

SPONSORED RUN, WALK OR SWIM

...or anything sporty you can think of! Sign up for one of our challenges on the Oxfam website, or make up your own.

DONATE YOUR BIRTHDAY

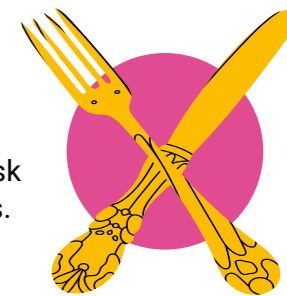
Instead of asking for presents, ask your loved ones to donate their gift budgets to Oxfam instead.

£50

could help a family of six in Kenya to support themselves for 10 weeks through a vital cash transfer.

HOST A DINNER PARTY

Perfect for foodies – this fundraiser is a great way of getting people together. Just ask for a donation from your guests.



HOLD A LIVESTREAM

Whether you play your favourite game or hold a debate, you could use a livestream platform and encourage viewers to donate to your cause, or get friends to pledge ahead of time.

GIVE SOMETHING UP

This can be anything from sugar to alcohol, or even buying new clothes – whatever works best for you – and ask people to sponsor your challenge.

WE'RE FUNDRAISING AT WORK



Fundraising at work is a great way to get your colleagues together, and unite in support of a cause you really care about.

MATCHING DONATIONS

Some workplaces will match the money raised by their staff, doubling your fundraising efforts. Why not ask yours?

PAYROLL GIVING

This scheme means you can give a charitable donation tax-free through your salary. Ask your employer for info.

£500

could help provide sugar cane saplings and training, supporting communities to prevent flood damage in Nepal.

QUIZ NIGHT

Quizzes can be in person or online – making them a fun and accessible way to raise money, by asking people to make a donation to join.



RAFFLE

Everyone loves a raffle! Ask your colleagues to donate prizes, or even approach local businesses to get involved. Head to page 14 for more information on raffles.

KARAOKE NIGHT

Get your colleagues together and turn the office into a karaoke party! Charge for entries, and sing your hearts out.

SWEEPSTAKE

Whether it's guessing how many sweets are in a jar, or who will win the World Cup, sweepstakes are a versatile way to get the whole team involved!

FANCY DRESS DAY

Dressing up, or choosing a theme, can be loads of fun and a useful icebreaker for telling people about your cause. Just ask for donations to join in.



Yeasmin (left) is learning to make dresses and hopes to continue her tailoring work from her home in the camp. Photo: Fabeha Monir/Oxfam

“I belong to this community.”

Having fled terrifying violence in Myanmar, almost one million Rohingya people are still living in the world's largest refugee camp in Cox's Bazar, Bangladesh. Living conditions are harsh, especially for women who face worsened personal safety and greater family responsibilities.

At two Oxfam and partner-supported women's centres in Cox's Bazar, Yeasmin (pictured) and other women are learning to read, write and make items like clothing and fishing nets to sell. Because of the violence they have experienced, they're also taking part in trauma-recovery activities, where they can form friendships and learn about their rights.

WE'RE FUNDRAISING AS

A COMMUNITY

From gamers to golfers, community is all about bringing people together. You can stay super local by getting your street together for a party, or keep things digital with a virtual event.

GAMES NIGHT

Get your friends together for a good old-fashioned board games night. You could make it a sponsored event by playing for a set length of time.

FILM NIGHT

Host a film night, and turn your home into a mini cinema for your guests. Ask for donations for 'tickets', and get the popcorn popping!

STREET PARTY

Support our global community – and strengthen your local community – by hosting a street party.

HOLD AN AUCTION

Why not ask your neighbours and local businesses to donate their time, talents and services to attract bids at a community auction?

ONLINE EVENTS

From raffles to trivia nights, or even a virtual open mic, doing a fundraiser online makes it easier for your loved ones locally and around the world to join in.

GETTING THRIFTY

Second-hand sales are a wonderful, environmentally friendly way of raising money, and making sure your unneeded bric-a-brac finds a good home.

GIGS GALORE!

A wonderful community from Beeston have been supporting Oxfam by organising their very own 'Oxjam' music festival every year since 2011.

According to event organiser Heather it's 'a local institution', offering 12 hours of live music with 125 artists across 20 stages. Heather said, "The festival is a brilliant example of a truly volunteer-led event, for a fantastic cause." And it's so iconic, it's raised over £200,000 so far!



Singer Lia White performing at Oxjam Beeston. Photo: Christopher Frost



£2,000

could help a community in East Africa to build a sustainable water system so that they can overcome drought.

HAVE FUN AND STAY SAFE

For more information on how to have fun and stay safe at your fundraiser, check out page 14.

WE'RE FUNDRAISING AT SCHOOL OR UNIVERSITY

Whether you're a teacher or student, you can organise a brilliant fundraiser within your school community. From own-clothes days, to putting on a bake sale – there are so many options.



£200

could support a study in Indonesia on sustainable agriculture to improve food security.

SPORTS DAY

From taking part in events, to selling snacks and drinks – there's something for everyone at a sports day. Make it your own, with quirky events or by dressing up.

TALENT NIGHT

Undiscovered singer? Spoon-playing extraordinaire? Whatever your talent is, show it off at a talent night!



DRESS-DOWN DAY

Own-clothes days are a super simple way of raising money in schools. Pick a fun outfit, and ask for a small donation for people to join in.



BAKE SALE

An all-time fundraising classic, you can't beat a good bake sale. These bring joy to the rainiest of break times and staff rooms.

SUSTAINABLE FASHION SHOW

Showcase your school or university's design talent while helping the planet with a second-hand fashion show. Sell tickets, have fun and make a real night of it.

CLOTHES SWAP

You can sustainably update your wardrobe – and raise money – by doing a clothes swap. Ask people to bring a bag of clothes, and charge a fee to join.



Ramatou (back left) and her daughters in Niger. Photo: Ibrahim Ousmane/Oxfam

"My dream is to see my children succeed in their studies."

RAMATOU, DOTCHÉ MALAM, NIGER

Ramatou lives in the village of Dotché Malam, Niger. She told us a lack of resources in her village was making it difficult for families to support themselves, saying, "We faced deadly challenges, we could not meet our daily food needs."

With the help of money from an Oxfam project, Ramatou bought goats, sheep and guinea fowl to begin breeding her own animals. She's also started a small business selling doughnuts and mangoes.

Now, she's supporting her elderly parents with her business and can buy school books and supplies for her daughters.

STEP-BY-STEP: PLANNING YOUR EVENT

After picking your activity, these top tips will help you plan your fundraiser!

GETTING ALL SET UP

01

First things first: if you need a venue for your event, make sure it's safe, practical and accessible. Then you can get a date in the diary so you can prepare, promote and set a target for how much you want to raise!

GET YOUR FRIENDS INVOLVED

03

It's always more fun to plan things with the help of your friends! Think about everyone you know and ways they can help support you, from initial planning to the big day.

COLLECTING DONATIONS

02

Think about how people will donate to your fundraiser. Depending on your event, you could use a safe cash box, or set up an online fundraising page on JustGiving. You could even link to your page by creating a free QR code online for people to scan.

SPREAD THE WORD

04

Tell people what you're doing – and why you're doing it. This is a crucial step in helping you bring in those much-needed donations. Pictures are powerful – use social media and share your fundraising journey with your friends.

GET LOCAL SUPPORT

05

Increase the impact of your fundraiser by getting support from local businesses who might like to sponsor you, or getting in touch with your local press and letting them know your story.

ENJOY THE DAY!

08

There's nothing more important than enjoying the day and celebrating your achievements. You're helping to make a huge impact around the world, so be proud – **and thank you!**

KEEP IN TOUCH

07

If you need advice on where to get fundraising resources, you can reach us at fundraising@oxfam.org.uk. We've got loads of goodies including stickers, balloons and posters – and are always happy to help!

STAY SAFE ON THE DAY

06

Organising a fundraising event is fun – but you'll need to make sure that it's also safe. Please take a look at **page 14** for more information on organising a safe event.



FUNDRAISING CHECKLIST

DO A RISK ASSESSMENT*

Depending on your event, you may need to consider things like first aid, security, accessibility and safeguarding. But don't worry, you can find everything you need on managing risks, including a risk assessment template, on the Health and Safety Executive website: www.hse.gov.uk

GET THE RIGHT PERMISSIONS

For any collections on the street, in a supermarket or on private property, you'll need to get the right permission or permit. Many events will require a licence, especially if they involve entertainment, the sale of alcohol and live or recorded music. You can check whether your event will need a licence or permit on the government's website: www.gov.uk



Before you get started, use this checklist to make sure your event is ready to go.

ASK FOR PHOTO CONSENT

Make sure to get photos of your event and share them with us! But remember to get permission from anyone in the photos if you wish to share them.

RAFFLES, COMPETITIONS AND PRIZE DRAWS

These are subject to legal requirements. Go to www.gamblingcommission.gov.uk to find out more or visit www.oxfam.org.uk/fundraise

USING OUR LOGO AND BRAND

Please get in touch if you'd like to use our 'In aid of Oxfam' logo to promote your event and Oxfam's cause. We'd love to share it!

USE THIS IMPORTANT WORDING

In keeping with charity law, please include the following statements across all publicity materials: All proceeds/profits will be donated to Oxfam. Oxfam GB is a registered charity in England and Wales (no 202918) and Scotland (SC039042).

**Please note: Oxfam cannot accept any liability for any event organised.*

AFTER THE EVENT

MAKING YOUR DONATION TO OXFAM



After your fundraising event, we hope you'll be riding high on a sense of accomplishment and taking action to support your global community. Once you've raised your money, there are a few simple ways you can donate it to Oxfam.

SET UP A FUNDRAISING PAGE

For personal challenges, use JustGiving to quickly and easily set up your own fundraising page. This will make sure your donations, and Gift Aid, go straight to us without you needing to chase your sponsors.

ONLINE VIA OUR WEBSITE

To pay in online, just visit our website: www.oxfam.org.uk/payin

BY TELEPHONE

Prefer to chat to someone in person? Call us on **0300 200 1300** and pay in your fundraising by debit or credit card.

POST

To pay by post please send a cheque, made payable to 'Oxfam GB', to the freepost address below: **Freepost Oxfam GB Donation Team, Oxfam Great Britain, John Smith Drive, Oxford OX4 2JY**



OXFAM

**Thanks for being part of our global fundraising community.
Need some more help? We can't wait to hear from you!**

If you're planning an event in your community and want extra support and advice, please contact our Supporter Relations team at fundraising@oxfam.org.uk or visit www.oxfam.org.uk/fundraise to see our community fundraising page.

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Registered with
**FUNDRAISING
REGULATOR**

